

Quick Service Restaurants



pcAmerica's POS hardware and software that helps shave a second or two off order entry time is money well spent.

Restaurant Pro Express (RPE) is highly reliable, fast and easy to learn and use for Quick Service Restaurants. No matter what type of quick service restaurant it is, your QSR will have easy access to the menu, customers, inventory, employees and sales of individual locations or multiple locations without picking up a phone. Each location will have an easy to use system that includes customer loyalty, fast credit card processing, integrated gift cards and hundreds of POS features to allow for fast, efficient ordering and tendering.

Quick Service Restaurants

- Bakeries
- Coffee Shops
- Delis & Markets
- Doughnut Shops
- Fast Food Quick Service Restaurants
- Ice Cream Shops
- Takeout (Chinese, Sushi)
- Pizza

Some Benefits of Restaurant Pro Express

- *Fast Invoicing and Tendering Screen*-Cashiers can ring up more customers in less time resulting in higher throughput and more profit.
- *Easy to Learn and Use*-Train cashiers in 60 seconds.
- *Gift Cards*-Restaurant owners will not have to pay a transaction fee every time a gift card is sold or used.
- *Fast Credit and Debit Card Transaction*-Credit cards and debit cards can process through RPE in 2-3 seconds, instead of the typical 30-45 second wait.
- *Advanced customer loyalty features*-Features such as frequent visitor discounts, birthday discounts, coupons on the bottom of the receipt, loyalty cards, and points bonuses generate more repeat business for restaurants. In short – Restaurant Pro Express will increase your sales.
- *Control Multiple Restaurants*-Restaurateurs can control multiple restaurants from their central office. Using broadband, information can be accessed in real-time.
- *Detailed and Flexible Reports*-Users can even create their own custom reports using our built-in report writer.
- *Reliability*-If the server goes down, the registers keep ringing.
- *Excellent support*-Superior service and the experience of dealing with both small business owners and chains of restaurants are just a few of the qualities that distinguish Restaurant Pro Express from the competition.
- *Multi-Site for Chains of Restaurants*-Restaurateurs can access all data in real time from each store from the corporate office.



pcAmerica was rated #1 in Hospitality Technology Magazine for:
Total Cost of Ownership
Total User Satisfaction
Casual Dining POS

pcAmerica was the winner of the 2005 Epson Pioneer Award for Advanced Technology

pcAmerica is everyone's #1 Choice

"Restaurant Pro Express is very simple to use. I can add or take out menu items very quickly. It is also a very stable system. I never have to worry about debugging it or going out to get it fixed. All the help I need is over the phone."

- Joe Patel, Owner of Kaleidoscoops

SanDiegoMerchantServices.net

Hundreds of Features

Point of Sale Features

- *Easy to Use*-train your employees in 60 seconds to ring up customers
- *Integrated Credit Card Processing*-over the high speed internet; swipe a credit or debit card and process in 2-3 seconds
- *Very Affordable*-RPE was rated as the #1 most cost effective quick service restaurant point of sale system
- *Bump Bars*-displays the order 'in progress', as it is being rung up, so other employees can start preparing the order
- *Customer Loyalty System*-gives rewards to keep your guests coming back
- *Reports*-dozens of the most desired reports
- *Gift Cards with no Transaction Fees*
- *Customizable Buttons*-set up all your top selling drink/food items
- *Built-in Integrated Time Clock*-employees clock in and out with a touch of a button
- *Multiple Registers*-allows you to run and consolidate multiple registers in different locations
- *Modifier Categories*-modify items as soon as they are added or modify them later on
- *Optional Notes*-can be printed on the bottom of the receipt and posts feature specials and advertisements
- Ability to *Manage the Register*-from a back office computer

Reporting

- Sales & Profits
- Top sellers and worst sellers
- Best and worst customers
- Dollars per labor hour
- Shopping list
- Sales by category
- Built-in report writer
- Shift report
- End of day report
- Daily financial summary
- Gift card and stored value card balances
- Hourly sales report
- Coffee performance statistics



Simple Ordering

- Unlimited menus with pictures
- On screen review for modification
- Order any way you choose
- Track complete audit trails
- Quick tender keys
- Color code your menu

- *Personalize Buttons*-choose your own color, pictures, and caption for every button
- *Print Orders*-order printouts with customer name for a more personal experience
- *Generate a 'Shopping List'*-to calculate ingredients you used last week and suggests what to buy today
- *Security*-option that allows employees to control certain functions: discounts, delete items after sold
- *Full Reporting*-an option to export reports to Word, Excel documents, or email pages
- *Fast payment service*-supports card association regulations that allow QSRs to waive signatures
- *Disable receipt printing*-to speed transactions and save paper costs, the customer receipt doesn't have to print

Inventory Tracking

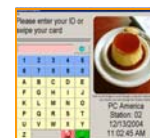
- Estimate and calculate food costs
- Track ingredients
- Create recipes
- See complete purchase history
- Purchase orders based on warning levels
- Forecast ingredient usage
- Automatically calculates profit margin percentage
- Instant reports
- Built-in real time data
- Automatically calculates tax and tender

"Trump Marketplace, functions as a café, serving coffee, sandwiches and homemade pastries. The register system gives us the opportunity to keep track of what's being sold throughout the day. So the benefit for us is we can have more of a detailed account of what's going on in the store, what employees are doing, and who's doing what."

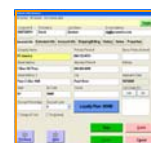
- VSR Magazine, August 2004 -



Restaurant Invoice



Log-In Screen



Customer Loyalty



Employee Maintenance

Quick Service Restaurants



Dairy Queen of Lakin, Kansas has grown considerably over the last 9 years. According to Bret Graham, owner of DQ, "Last year was our biggest sales year ever. I am thoroughly convinced that it is no small part due to Restaurant Pro Express and how it makes our job of serving customers easier." RPE has also significantly cut down DQ training time and expense to almost 0. Now with RPE and touch screens, new employees quickly learn the system and walk through the order taking process step by step.

More of pcAmerica's Features

Customer Loyalty

- Record customer information; name and address
- Gift Cards
- Mass e-mails and paper mailers to encourage repeat business
- Rewards & Bonuses
- Birthday Bonuses
- Detailed Purchase History
- Loyalty Cards
- Coupons
- Frequent Visitor Discounts
- Buy 5 ice creams, pizzas, etc get a \$5 dollar coupon

Employee Management

- Secure login with password
- Pin for quick login
- Log-in by swiping a card
- Time clock system with overtime
- Manage labor costs
- Multiple job types
- Security control
- Labor scheduling
- Labor forecasting
- Manager overrides are recorded
- Exceptions tracking to spot suspicious activity



Invoice Screen

Bump Bars are essential in the quick service restaurant arena. A bump bar system provides a visible and paperless way to present orders. Many quick service restaurants, such as Dairy Queen, won't consider a POS that doesn't support bump bars. One great advantage of a bump bar is displaying the order 'in progress', as it is being rung up, so kitchen staff can start preparing the order immediately.



KB1700 Bump Bar



Computer shown includes:

- Restaurant Pro Express for Quick Service Restaurants
- Dell point of sale computer
- LCD flat panel touch screen
- Thermal receipt printer
- Cash drawer
- Credit card reader
- Pole display

