

## Get more than you expected for less than you imagined possible with the First Data® POS Value Exchange<sup>SM</sup> Solution

The First Data® POS Value Exchange<sup>SM</sup> Solution connects industry-leading payment processing with state-of-the-art store management software and retail-ready hardware in one powerful solution.

- Efficiently manage back-office tasks like inventory and accounting
- Improve customer service with accelerated check out
- Make more informed business decisions with sales tracking
- Combine register and POS terminal with data management in one compact unit



**Compare and save!**  
For an estimated savings of up to \$1200

	48 Month Lease**	
	Estimated A La Carte Cost*	POS Value Exchange <sup>SM</sup> Solution
Point-of-Sale System Bundle	\$3,683	\$5,997
HP CPU	\$0	Included
Touchscreen Monitor	\$0	Included
Cash Drawer	\$0	Included
Barcode Scanner	\$0	Included
Receipt Printer	\$0	Included
MSR/Credit Card Swipe	\$0	Included
POS Keyboard	\$0	Included
Microsoft Dynamics Point of Sale Software	\$0	Included
PIN Pad	\$90	Included
Integrated Payment Processing	Not available	Included
Shipping	\$75	Included
On-Site Installation	\$287	Included
Integration	\$50	Included
One Hour Phone Training	\$150	Included
Online Reporting	\$480***	Included
4 year Level 1 support	\$2,160+	Included
1 year antivirus software	\$90	Included
100 Gift Cards	\$150	Included
	<b>\$7,215</b>	<b>\$5,997</b>

\*Prices based on recent price comparisons completed in August 2007. Prices may vary based on consumer choices and prevailing market conditions.

\*\*48 Month Lease based on total payments over a 48 month term.

\*\*\*\$10 per month for 48 months

\*4 years support at \$45 per month

